

# Jon J. Lee

300 Fore Street Portland, Maine 04101  
919-428-3869 (cell) | jon.jenkins.lee@gmail.com

## Faculty Appointments

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**The University of Maine School of Law** 2023-Present  
Associate Professor of Law

- Courses: Evidence, Professional Responsibility, Trademark Law, and Criminal Law
- Committees: Strategic Planning & Self-Assessment, Curriculum

**The University of Oklahoma College of Law** 2022-2023  
Associate Professor of Law

- Courses: Property, Professional Responsibility, Trademark Law, and Evidence
- Committees: Diversity, Equity, & Inclusion; Faculty Scholarly Enrichment; Clerkships
- Other Service: Online Programs Task Force, Legal Writing Hiring Committee, Honor Code Hearing Tribunal Member, Website Redesign Task Force, Faculty Mentor to OUtlaw and IP Society student organizations

**The University of Minnesota Law School** 2017-2022  
Professor of Practice

- Courses: Torts, Property, Professional Responsibility, Trademark Law, Evidence, Evidence Drafting, and Introduction to American Law & Legal Reasoning
- Law School Leadership: Assistant Dean and Chief of Staff (2017-2019)
- Committees: Admissions (2019-2022, Co-Chair), Racial Justice and Equity (2019-2022), Strategic Planning (2017-2019), Employee Engagement (2017-2019)
- Other Service: Joint Financial Oversight Task Force, Law School Campaign Development, Coached the William E. McGee National Civil Rights Moot Court Team

**The University of North Carolina School of Law** 2009-2017  
Clinical Associate Professor of Law

- Courses: Contracts, Professional Responsibility, Evidence, Remedies, Criminal Law, Applied Legal Concepts I & II, and Legal Writing and Advocacy I & II
- Law School Leadership: Associate Dean for Administration (2015-2017), Assistant Dean for Academic Excellence (2012-2017)

- Committees: Hiring (2011-2014), Clerkships (2014-2016)
- Other Service: University Faculty Senate Representative, First-Year Curriculum Reform Task Force, Size of School Task Force, ABA Self Study Group, Law School Capital Campaign Development, BLSA and Lambda Law Faculty Advisor
- Supervised students providing pro bono legal services related to wills and estate planning, veteran's legal assistance, LGBTQIA+ issues, and medical-legal partnerships
- Promoted from Clinical Assistant Professor of Law in 2013

## Other Experience

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**North Carolina Army National Guard** 2007-2011  
 First Lieutenant, Judge Advocate General's Corps

- As Assistant Staff Judge Advocate, assessed whether command actions complied with applicable laws and regulations
- Advised the command and prepared legal opinions on ethics matters
- Drafted contracts and reviewed employment law, construction law, and fiscal law matters
- Provided legal assistance for soldiers and family members across a variety of areas

**U.S. Court of Appeals for the Fourth Circuit** 2008-2009  
 Judicial Clerk to the Honorable Roger L. Gregory

- Drafted bench memoranda and proposed opinions analyzing and recommending disposition of criminal and civil matters on appeal

## Law Review Articles and Scholarly Recognition

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- Reimagining Attorney Regulation, 65 BOSTON COLLEGE L. REV. \_\_\_\_ (2024).
- Sound Marks (with D. Gerhardt), 108 MINNESOTA L. REV. \_\_\_\_ (2024).
  - *Selected for 2023 Harvard-Penn-NYU Trademark and Unfair Competition Scholarship Roundtable.*
- Racism and Trademark Abandonment, 91 GEORGE WASHINGTON L. REV. \_\_\_\_ (2023).
  - *Selected for 2022 IP & Innovation Conference Scholarship Roundtable.*
- Private Sanctions, Public Harm?, 48 BYU L. REV. 1255 (2023).
  - *Selected for 2023 AALS Annual Program "The Lawyer as Public Citizen."*
- Leadership Evolution: The Rise of Lawyers in the C-Suite (with G. Jenkins), 96 TULANE L. REV. 695 (2022).

- *Excerpted in Hannah Brenner Johnson & Renee Knake Jefferson, LAW LEADERSHIP, & POWER (forthcoming West Academic 2023).*
- A Tale of Four Decades: Lessons From USPTO Trademark Prosecution Data (with D. Gerhardt), 112 TRADEMARK REP. 865 (2022) (peer-reviewed).
- Catching Unfitness, 34 GEORGETOWN J. LEGAL ETHICS 355 (2021).
  - *Selected for 2021 AALS Annual Program “Legal and Judicial Ethics in a Post #MeToo World.”*
- Double Standards: An Empirical Study of Patent and Trademark Discipline, 61 BOSTON COLLEGE L. REV. 1613 (2020) (lead article).
- Owning Colors (with D. Gerhardt), 40 CARDOZO L. REV. 2483 (2019) (lead article).
- Safeguarding the Propriety of the Judiciary, 91 NORTH CAROLINA L. REV. 1951 (2013).
- Do Trademark Lawyers Matter? (with D. Gerhardt), 16 STANFORD TECH. L. REV. 583 (2013).
  - *Excerpted in Barton Beebe, TRADEMARK LAW: AN OPEN-SOURCE CASEBOOK (2021).*
- Sharpening the Blunt Blue Pencil: Renewing the Reasons for Covenants Not to Compete in North Carolina (with K. Burke), 90 NORTH CAROLINA L. REV. 1931 (2012).
  - *Cited in CALLMANN ON UNFAIR COMPETITION, TRADEMARKS & MONOPOLIES (4<sup>th</sup> ed.).*
- The “True” Right to Trial by Jury: The Founders’ Formulation and Its Demise, 111 WEST VIRGINIA L. REV. 791 (2009).

## Book Chapters and Other Publications

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- Seven Principles for Leading Antiracist Change in Higher Education (with G. Jenkins), in BUILDING AN ANTIRACIST LAW SCHOOL, LEGAL ACADEMY, AND LEGAL PROFESSION \_\_\_\_ (Univ. of California Press 2024).
- The Story of USPTO Trademark Data (with D. Gerhardt), in RESEARCH HANDBOOK ON EMPIRICAL STUDIES IN INTELLECTUAL PROPERTY LAW 240 (Edward Elgar Publishing 2023).
- Do Trademark Attorneys Make a Difference? (with D. Gerhardt) ITMA Review 22-24 (October/November 2013).

## Faculty Honors and Awards

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- Stanley V. Kinyon Skills Teacher of the Year, University of Minnesota Law School, 2022
- Robert G. Byrd Award for Excellence and Creativity in Teaching, UNC School of Law, 2014
- Pro Bono Faculty Member of the Year, UNC School of Law, 2013

## Education

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### **The University of North Carolina School of Law**

Juris Doctor with Highest Honors

- Class Rank: 1 of 212      Grade Point Average: 3.99
- Honors: Order of the Coif
- Activities: North Carolina Law Review; Student Director, Honors Writing Scholar Program

### **The University of North Carolina at Chapel Hill**

Bachelor of Arts in Mathematics with Highest Distinction

- Grade Point Average: 3.99
- Honors: Phi Beta Kappa

## National and Regional Service

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- **National Conference of Bar Examiners**

- *Developer, Prototype Development Team* (2021-Present). As a part of the next generation of the bar examination (NextGen) development team, I am heavily involved in designing new question types for the exam.
- *Committee Member, Item Set Drafting Committee* (2023-Present). The ISC creates integrated item sets (testing multiple doctrinal and skill areas) that will appear on NextGen.
- *Committee Member, Tasks and Rubrics Advisory Committee (TRAC)* (2023-Present). The TRAC reviews and revises the tasks and rubrics from each phase of the implementation of NextGen to ensure that they accurately and fairly assess an examinee's performance.
- *Member, Content Scope Committee (CSC)* (2021-2023). The CSC developed the test content specifications for NextGen based on the knowledge and skills that entry-level lawyers need to practice competently.

- **American Association of Law Schools**

- *Treasurer, Professional Responsibility Section* (2023-Present).
- *Executive Committee Member, Professional Responsibility Section* (2022-Present). As chair of the website subcommittee, I designed a greatly expanded member website and forged an ongoing relationship with the Louis Stein Center for Law and Ethics to host and help maintain the site.

- **Law School Admissions Council**
  - *Committee Member, Emerging Markets and Innovation Committee (2023-Present)*. The EMI is tasked with identifying and developing innovative products and services for prelaw students, law students, and legal professionals throughout their careers.
- **New England Innocence Project**
  - *Board Member (2023-Present)*. The New England Innocence Project works to correct and prevent wrongful convictions and ensure justice within the legal system for innocent people throughout New England who are imprisoned for crimes they did not commit.
- **Robina Institute of Criminal Law and Criminal Justice**
  - *Board Member (2019-Present)*. The Robina Institute engages in original, interdisciplinary education, research, and policy analysis to achieve transformative change in sentencing and correctional policies and practices.
- **Great North Innocence Project**
  - *Board Member, Executive Committee Member, and Chair, Development Committee (2020-2022)*. GNIP works to free the wrongfully convicted and prevent future wrongful convictions in Minnesota, North Dakota, and South Dakota.
- **AccessLex Institute**
  - *Senior Developer (2019-2021)*. In this role, I created all MPRE materials and contributed to the design of the initial MBE materials for AccessLex’s bar preparation initiative.

## Selected National Speaking Engagements

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- Annual Bar Admissions Conference (May 2023), “NextGen: Content Scope and Prototypes”
- AALS Annual Meeting (Jan. 2023), “Leading Legal Education’s Transition to NextGen.”
- AALS Annual Meeting (Jan. 2023), “Lawyer as Public Citizen.”
- Council of Bar Admissions Administrators Annual Meeting (Nov. 2022), “Introducing the NextGen Bar Exam.”
- *Minnesota L. Rev.* Symposium (Oct. 2022), “Reimagining Legal Education for a New Era: Redesigning the Law School Curriculum.”
- *Oklahoma L. Rev.* Symposium (Oct. 2022), “Name, Image, and Likeness in College Athletics.”
- Association of Academic Support Educators Annual Conference (May 2022), “The NextGen Bar Exam: Update for Legal Educators.”
- AALS Conference on Clinical Legal Education (May 2022), “Institutional and Course-Based Tools to Prepare for the NextGen Bar Exam.”
- AALS Annual Meeting (Jan. 2021), “Legal and Judicial Ethics in a Post #MeToo World.”
- International Trademark Association Annual Meeting (May 2018), “Owning Colors.”

- AALS Annual Meeting (Jan. 2015), “Teaching to the New Class.”
- Int’l Trademark Association Annual Meeting (May 2013), “Do Trademark Lawyers Matter?”
- AALS Annual Meeting (Jan. 2013), “The (Mis)Use of Statistics in Evaluating Academic Success Programs.”

## Bar Admissions

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- Minnesota (active)
- North Carolina (inactive)
- United States Court of Appeals for the Fourth Circuit

## References for Jon J. Lee

### **Deborah Gerhardt**

Reef C. Ivey II Professor of Law  
University of North Carolina School of Law  
dgerhardt@unc.edu  
919-357-4316

### **William McGeeveran**

Interim Dean  
Julius E. Davis Professor of Law  
University of Minnesota Law School  
612-805-5721  
billmcg@umn.edu

### **Kara Bruce**

Professor of Law  
University of Oklahoma College of Law  
504-782-3443  
kbruce@ou.edu

### **June Carbone**

Robina Chair in Law, Science & Technology  
University of Minnesota Law School  
jcarbone@umn.edu  
612-626-3012

*Additional references available upon request.*